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Before the
Federal Communications Commission
Washington, D.C. 20554

APR 24 1992

Federal Communications Commission
Office of the Secretary

MM Docket No. 92-6

In re Applications of

NORMANDY
BROADCASTING CORP.

For Renewal of License of
Station WYLR(FM) (95.9 Mhz)
Glens Falls, New York

and

LAWRENCE N. BRANDT

For a Construction Permit for
a new FM Station on 95.9 Mhz
at Glens Falls, New York

File No. BRH-910129UR

File No. BPH-910430MB

To: Administrative Law Judge
Richard L. Sippel

PROFFER OF WYLR-FM'S PROGRAMMING

Responsive to the court's Order, and to requests as to form as per Transcript pages 29-31 of hearing of 24 March, 1992, Normandy Broadcasting Corporation submits the following Proffer.

1. Please note, the totals for news, sports, weather, P.S.A.'s and Tri-County Notebook were hand counted by Normandy President, Christopher P. Lynch, from logs from the week of February 11, 1992. They are submitted as being representative of programming broadcast over the entire license period.
2. All P.S.A.'s are 30 seconds in duration unless noted otherwise.
3. All remotes reflect total periods of time at events. Minus logged announcements and/or entertainment programming, our remotes averaged 9-15 minutes per hour of actual P.A. programming.

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List A B C D E

4. The ascertained needs we have attempted to program to include:

1. Poverty in the region
2. Environmental Issues
3. Substance abuse, especially in youth
4. Health problems and a high number of handicapped youth
5. High unemployment and seasonally poor economy
6. Funding cutbacks to local non-profit groups
7. Arts funding cutbacks, and lack of local support to these groups
8. Growing local blood donor crisis
9. Involving our audience in the political system (largely news)

Respectfully submitted,

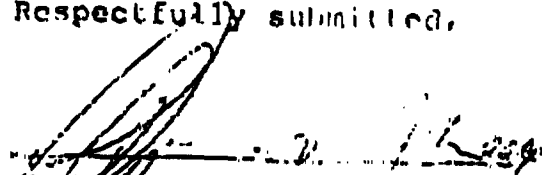

Christopher P. Lynch
President
Normandy Broadcasting Corp.
217 Dix Avenue
Glens Falls, NY 12801

EXHIBIT 1

<u>Name of Program</u>	<u>Dates</u>	<u>Days Per Week</u>	<u>Approx. Hours Per Day</u>	<u>Description</u>
WYLR Weather	License Term	7	37 Min. M-F 34 min. Sat. & Sun. 4 Hrs. 13 Min. Week	Normandy retained a meteorologist to compose approx. 20 weathercasts a week of 60 seconds duration each. WYLR scheduled approx. 37 casts a day, M-F, and approx. 34 on Sat & Sun. covering virtually all drive times, 6:00 AM to 10:00 AM and 3:00 PM to 6:00 PM.
WYLR Local News	License Term	6	102 Min/Wk	WYLR programmed approx. 58 locally produced newscasts weekly, prepared by Normandy's 3 person, fulltime, news staff for the needs and interests of WYLR's audience. WYLR News is programmed strongly in drive times.
ABC Newscasts	License Term	7	82 Min/Wk	As an ABC Rock Radio affiliate, WYLR programed approx. 77 ABC Newscasts per week, with coverage in morning and afternoon drive times.
WYLR Sports	License Term	5	22.5 Min/Wk	WYLR broadcast 3 sports summaries a day, M-F, in morning drive covering local, regional and national scores and stories.

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Tri-County Notebook	1990-91	7	1 Hr. Week	WYLR air personnel commented live for approx. 30 seconds community events, 120 logged programs per week, including meetings, fund drives, arts exhibits and the like.
WYLR PSA's	1990-91	7	58.5 Min/Wk	WYLR has broadcast a substantial amount of PSA's, approximately 110 a week.
City of Glens Susque-centennial	3/25-4/1989	7	35 Min/Wk	WYLR ran a series of PSA's to Falls inform and involve our listeners.
Chemical Free Youth Carnival	April, 1990	7	35 Min/Wk for 4 Wks. 4 Hr. Remote, Apr. 7, 1990	Students Against Drunk Drivers, promoted Contract For Life" with WYLR. WYLR pushed this event and had one of its announcers jailed until 100 kids and adults signed this anti-substance abuse contract as a result of his live remote.
Prospect School Radio-telethon	1987-Present	7	42 PSA's/Wk Times 2 Wks 4 Hr. Live Remote, 1987 raised approximately \$30,000.00	Annually, WYLR has supported sister WWSC in this fundraising event for the area's largest school handicapped children. Radiothon in 1992 alone.

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Miller Christmas Wreaths for C.P.	December, 1988	7	3 Wks, 36 PSA's plus live discussions	WYLR helped raise substantial funds, half for C.P. and half for our local school
Angela Williams Benefit	Dec. 1988	7	2 Wks, 36 PSA's Per Wk & live dis. cussion and remote (2 hr)	WYLR helped a local 10 year-old with corrective surgery for curvature of the spine by pushing and live broadcasting this benefit concert.
Scholar Appreciation Week	1989	7	4 Wks, unknown # PSA's 5 1-hr Segments w/students as guest DJ's	Working with Students Against Drunk and a local Committee, WYLR helped recognize and reward local scholars in a broad community program.
Moscow Music Peace Festival	Aug. 1981	1	Unknown # PSA's 4 Hr. Concert Live	WYLR promoted and ran this concert benefitting "Make a Difference" Foundation
Hometown USA Adopts a Town	Oct. 1989	7	For 3 Wks Live Inter-views, 45 Min/Wk Avg. Live remotes 2 Hr/Wk Avg.	After Hurrican Hugo, WYLR helped raise approximately six tractor trailer loads of relief for "Adopted" city of Manning, South Carolina.

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			PSA's 36/Wk Avg.	
Shamrock Shuffle	Mar. 1990		6 Wks/PSA's # unknown	WYLR PSA's helped get 350 runners to support Special Olympics funding
Vietnam Veterans America	License Term	Various	Various	As a Vietnam Combat Veteran, Mr. of Lynch has directed the programming of WYLR to support this organization from its inception, supporting fundraising, announcing meetings and events and helping whenever asked.
Recovery Radio	9/91-Pres.	1	60 Min/Wk Sundays 6-7 PM	Working with Warren-Washington County Council on Alcoholism and substance abuse, WYLR programmed a live call-in talk show featuring host and weekly guests with various background and expertises in the broad field of substance abuse.
WYLR Bloodmobile	1990 & 91	7	40 PSA's/Wk & on air discussions	Responding to AID's scare and blood shortage, WYLR annually sponsored its own bloodmobiles, Jan. 15, 1991, raising over 90 pints, Dec. 2, 1990, 75 pints.
Bobbin Reports	1983-Pres.	3	3 Min 3xDay	Staff member J. Bobbin produces

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			3 days/Wk 27 Min/Wk	this critiquing or informing listeners on various local or national entertainment offerings.
Easter Seals, Volleyball/ Softball Marathons	1986-Pres.	7	45 PSA's/Wk 2-4 Wk avg. Live discussions	In an effort to meet the needs of the area's large handicapped population, WYLR sponsored, and/or promoted these 2 annual events. Results Softball 1986-\$4,700, '87-\$5,000, '88-unknown, '89-\$9,000, '90-\$11,000. Volleyball: '87-\$600; '88-\$5,000; '89-\$9,000; '90-\$11,000 (all approximate amounts).
EBS	License Term	Various	Various # tests	WYLR is an EBS station and broadcasted scheduled tests.
Fort Edward Christmas Decorations	Oct., 1989	7	40 PSA's/ Wk, 2 Wks 4 Hr remote, 1 Day	To assist a small local village, WYLR supported its fund drive to purchase Christmas decorations, culminating in a live remote around the community get together/fundraising fair.
Multiple Sclerosis Century Bikeride	1989-Pres.	7	40+ PSA's/ Wk avg/. live discussions	WYLR has supported/co-sponsored this major event for M. S. Results: 1987-\$6,136, '88-\$9,000+, '89-\$13,000, '90-\$12,000 (all approximate amounts).

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Kingsbury Recycling Committee through	Spring '90	Various	20 PSA's/Wk live discussions, live re-motes, approx. 1 Hr/Wk 4-6 Wks	When this local volunteer effort was foundering, WYLR pushed it through live discussion, PSA's and live reports from the recycling days. Results: Reported 10 fold increase in waste stream and increase in weekly hours to handle demand.
Election Coverage	1980-Pres.	1	3-5 Min Reports 4-8 x election eve	WYLR reported live election results each year supplied by Normandy's field staffers.
Olympic run	Oct.-Dec. 1990	7	18 PSA's/Wk est. 6 Hr/Wk of live interviews & remote coverage for 1 Wk	In this event, WYLR helped our community have the highest per capita donations in all New York York.
Winter Weather Emergency Coverage	1970-92	As War-ranted	3 Min 8-10 x Per Day	WYLR broadcasted school, industrial and non-profit group cancellations in the weather emergencies plus broadcasted <u>any</u> weather emergencies as we were notified.
Drug Free Graduation Party	June, 1989	7	36 PSA's/Wk Remove 3 Hr/ 1 Day	WYLR promoted, and live broadcasted their Drug/Alcohol Free Graduation Party.

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Giant Garage Sale	Fall & Spring 1981-1990	7	4-6 Hr/Day remote 8 PSA's/Day 2 Wks	In an effort that provided over a hundred journalism scholarships and other charitable donations, WYLR promoted and live broadcasted from this event.
LARAC in Park	1975-90	7	2 PSA's/Day 2 Wks 4 Hr (avg.) remote	WYLR live broadcasted from this event the major undertaking of the Lower-Adirondack Regional Arts Council, interviewing officials and artists alike.
Job Discovery	Apr., 1989 Apr., 1990	7	12 PSA's/Day 4-6 Hr. Avg. remote	WYLR promoted, and live broadcasted this event bringing job seekers together with employers.
Americade	1982-90	7	12 PSA's/Day 4 Wks 4-8 Hr. Remote Wk of event	As their official radio station, from inception, WYLR promoted, ran Safety PSA's, etc., for this, the largest tourism event in the region (a week touring motor-cycle convention).
Adirondack Hot Air Balloon	1972-90	7	45 Sec 18 x Day, 4 Days 90 Sec 4 x Day, 5 Days 18 Hr. (avg) per event	WYLR broadcasted meteorology for pilots and spectators. WYLR broadcasted upcoming event summaries for spectators. Live coverage broadcasted from the field covering the event, traffic &

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			weekend	police safety reports and interviews with police, officials and representatives of participating non-profit groups.
Operation Santa Claus	1987-90	7	30 Sec PSA's 18 X (avg.) 5 Wks Various Interviews & remotes, avg. 4-6 Hr/Yr.	WYLR affiliated with Operation Santa Claus to provide toys for the area's needy/ Results: 1987-\$6,136, '88-\$9,000; '89-\$13,000; '90-\$15,000, '91-\$17,000, to purchase toys (all figures approximate.)
Lake George Winter Carnival	1975-Pres.	7	6Hr/Wk, 4 Wks of live remote & interviews PSA's, event summaries, 30 Min/Wk	To alleviate high winter unemployment, WYLR has supported this major community event to help our local economy.
Walk America (March of Dimes)	Mar/Apr 1975-Pres.		60+ PSA's/Wk + live discussion of goals 8 Wks.	To help offset high degree of birth defects/handicaps in our children, WYLR has sponsored or supported this event for over 15 years helping to raise approximately \$52,000 in 1991.
Earth Day 1990	Apr., 1990	7	45 PSA's/Wk 3 Hr. Remote 1 Day	Working with organizers, WYLR ran intensive PSA promotional campaign and live broadcast from site of Earth Day Rally/

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NY State Lotto Drawing	1989-90	3	2 Min 2x Per Wk	March. To meet our listeners interests, WYLR programmed lotto drawings during these periods.

Certificate of Service

I, Francine Mahler, a secretary with Rosenman & Colin, certify that this on this 24th day of April, 1992, I have sent by pre-paid, first-class mail, or have caused to be hand-delivered, as indicated, a copy of the foregoing PROFFER OF WYLR-FM'S PROGRAMMING to each person on the Attached List I.

Francine Mahler

Glens Falls, New York
2/6/92

LIST I

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*Hon. Richard L. Sippel
Administrative Law Judge
Federal Communications Commission
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Room 214
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- Delivered by hand.